

Table 2.4

Attitudes toward the most important issue facing communities today

By race/ethnicity, United States, 1996

Question: "Which of the following issues facing your community today do you feel is the most important?"

Issue	White	Hispanic	African-American	Asian
Education	58%	28%	52%	45%
Drugs	9	27	20	13
Gang violence	2	14	7	11
Crime	8	4	8	15
Child abuse	4	16	4	2
AIDS	1	8	5	5
Health care	7	1	1	4
Care for the elderly	8	1	3	2
Alcoholism	2	1	0	0

Note: These data were collected and analyzed by Market Segment Research and Consulting, Inc. as part of the 1996 Ethnic Market Report. A total of 5,000 interviews of respondents 18 years of age and older were conducted January through March 1996. The sample included 1,000 Whites, 2,000 Hispanics, 1,000 African-Americans, and 1,000 Asians. The "don't know/refused" category has been omitted; therefore percents may not sum to 100. Some data have been revised by the Source and therefore will differ from previous editions of SOURCEBOOK. For a discussion of public opinion survey sampling procedures, see Appendix 6.

Source: Table provided to SOURCEBOOK staff by Market Segment Research and Consulting, Inc. Reprinted by permission.